

Leadercast  **Knoxville**

Join us
May 8, 2015

Sponsorship Prospectus
Partner with us to impact the leadership culture of Knoxville by building leaders worth following.

Leadercast Knoxville

Dear Community Leader,

The Legacy Centre is proud to present Leadercast Knoxville for the fifth consecutive year on May 8, 2015!

Each year, hundreds of local leaders attend Leadercast Knoxville at Faith Promise Church to be challenged, inspired, and encouraged. We are always amazed by the stories of leadership transformation. These lives are transformed in large part because of our incredible team of sponsors and servant-hearted volunteers. Together, we are changing the way the world thinks about leadership!

Leadercast Knoxville 2015 is going to be a banner year! Experience Leadercast on May 8, 2015, and hear powerful messages from world-class leaders including Andy Stanley, Malala Yousafzai, Seth Godin, Rudy Giuliani, and more ([see video](#)). We are very excited to announce New York Times bestselling author, Bob Goff, will be joining us LIVE in Knoxville as our lunch speaker. [Learn More](#)

Over the years, we have been blessed to work with a remarkable team of [past event partners](#). We simply could not do this without their support. Will you be part of the team that brings this exceptional and unique day of leadership to the Greater Knoxville area on Friday, May 8, 2015? We are accepting sponsorships now.

If you are interested in partnering with us to build up leaders in our community as a sponsor of this event, please [email](#) or call us at (865) 384-2578. As you look through this sponsorship packet, you will notice benefits and tickets vary considerably between sponsorship levels. We look forward to exploring further how we can impact Knoxville in a meaningful way together!

Sincerely,

Cindy Seaver
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Leadercast Knoxville
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Building Leaders Worth Following at Leadercast Knoxville

Join us May 8, 2015!





We invite you to become a sponsor of Leadercast Knoxville 2015. Partner with us to make a positive impact in our community by building leaders worth following. The Legacy Centre would be honored for you to join our team of sponsors and to serve your organization or business through this one-of-a-kind event.

Legacy Sponsorship

Build Leaders Worth Following



Partner with us to build leaders worth following. Your company or organization will receive visibility and premium advertising as an influential leader in our community.

Event Promotion:

- Logo on Leadercast Knoxville website
- Logo on marketing materials (emails, other event promotion) with preferred placement
- Social media promoted posts (pre & post event)

At Event Recognition & Admission:

- 20 tickets to event (with opportunity to purchase additional tickets at \$60 per ticket)
- Sponsoring 4 tickets for Legacy Leaders to attend Leadercast Knoxville
- Sponsoring 1 ticket for Next Generation Leader Scholarship (high school student leader)
- Ultimate Group Experience – VIP reserved group seating
- Verbal recognition from stage
- Logo visibility on main stage during opening and breaks
- Opportunity for event booth in lobby – table & banner space featuring marketing material
- Recognition on event tables
- Opportunity to place swag in attendees' bags
- May provide a door prize to be given away during event
- Presentation opportunity
- Video played at breaks (max 30 seconds) – must be provided by sponsor and approved

Other:

- Ultimate Group Experience Care Package of leader resources and other gifts
- 1 Subscription to Leadercast Now (\$299 value)

Investment: \$5000

Visionary Leader Sponsorship

Inspire Leaders for a Better Tomorrow



Together, let's inspire a better future for the leadership culture of Knoxville.

Event Promotion:

- Logo on Leadercast Knoxville website
- Logo on marketing materials (email advertising, other event promotion)
- Social media promoted posts (pre & post event)

At Event Recognition & Admission:

- 10 tickets to event (with opportunity to purchase additional tickets at \$60 per ticket)
- Sponsoring 3 tickets for Legacy Leaders to attend Leadercast Knoxville
- Sponsoring 1 ticket for Next Generation Leader Scholarship (high school student leader)
- Ultimate Group Experience – VIP reserved group seating
- Verbal recognition from stage
- Logo visibility on main stage during opening and breaks
- Opportunity for event booth in lobby – table & banner space featuring marketing material
- Recognition on event tables
- Opportunity to place swag in attendees' bags
- May provide a door prize to be given away during event

Other:

- Ultimate Group Experience Care Package of leader resources and other gifts

Investment: \$2500

Catalyst Leader Sponsorship

Transform Leaders



Let's stir the hearts and minds of leaders in our great city! Help us grow the personal and professional potential of Knoxville's community and business leaders.

Event Promotion:

- Logo on Leadercast Knoxville website
- Logo on some marketing materials

At Event Recognition & Admission:

- 5 tickets to event (with opportunity to purchase additional tickets at \$60 per ticket)
- Sponsor 2 tickets for Legacy Leaders to attend Leadercast Knoxville
- Recognition on event tables
- Opportunity for event booth in lobby – table & banner space featuring marketing material
- Opportunity to place swag in attendees' bags

Investment: \$1000

Servant Leader Sponsorship

Serve Leaders



Serving leaders is at the heart of what we do. Join us as we seek to meet leaders where they are and lead generously in the community.

Event Promotion:

- Logo on Leadercast Knoxville website
- Logo on some marketing materials

At Event Recognition & Admission:

- 2 tickets to event (with opportunity to purchase additional tickets at \$60 per ticket)
- Sponsor 1 ticket for a Legacy Leader to attend Leadercast Knoxville
- Recognition on event tables
- Opportunity for event booth in lobby – table & banner space featuring marketing material
- Opportunity to place swag in attendees' bags

Investment: \$500

Influencer Sponsorship

Be a Leader of Leaders



This sponsorship is perfect for local businesses and organizations that would like to get their foot in the door as sponsors and receive advertising for your business or cause.

Event Promotion:

- Logo on Leadercast Knoxville website

At Event Recognition & Admission:

- 1 ticket to event
- Recognition on event tables
- Opportunity for event booth in lobby – table & banner space featuring marketing material
- Opportunity to place swag in attendees' bags

Investment: \$250

Mentor Sponsorship

Raise up Student Leaders



Your sponsorship gift will make it possible for two deserving local high school students to attend Leadercast, receive an event t-shirt, and follow-up leadership development opportunities. You also will be identified as a Mentor Sponsor and be invited to meet the students at the event.

At Event Recognition:

- 2 tickets to event for Next Generation Leader Scholarships gifted to high school students
- Special name badges for you or your team to demonstrate your service to Next Generation Leaders
- Opportunity to meet your sponsored students and develop a mentoring relationship

Investment: \$100